

INDUSTRIAL REVELATION



TEXT JENNIFER QUAIL PHOTOGRAPHY COURTNEY APPLE INTERIOR DESIGN JENNY MADDEN DESIGN ARCHITECT STONEWATER ARCHITECTURE

Wall sconces from Baroncelli flank a custom-designed fireplace complete with slate stone by Atlas Marble & Granite, a fireplace insert from KJB Fireplaces, and a textured finish by Judith Luke Decorative Arts. Sumptuous upholstery from Romo covers the sofa by Kravet and side chairs from Century Furniture.

Designer **Jenny Madden** sets the rebar high in a thoroughly modern redesign

Seeking a home that would align with their contemporary lifestyle, these homeowners in Bergen County, turned to designer Jenny Madden to transform their colonial home into a refined, industrial space better suited for their busy family of five. Drawing on a background that comprises of everything from interior architecture and design to construction management, Madden mastered a plan for expansion and renovation that resulted in more than 5,000 square feet of modern living, including five bedrooms, a yoga studio, a sleek, black glass garage door, and much more.

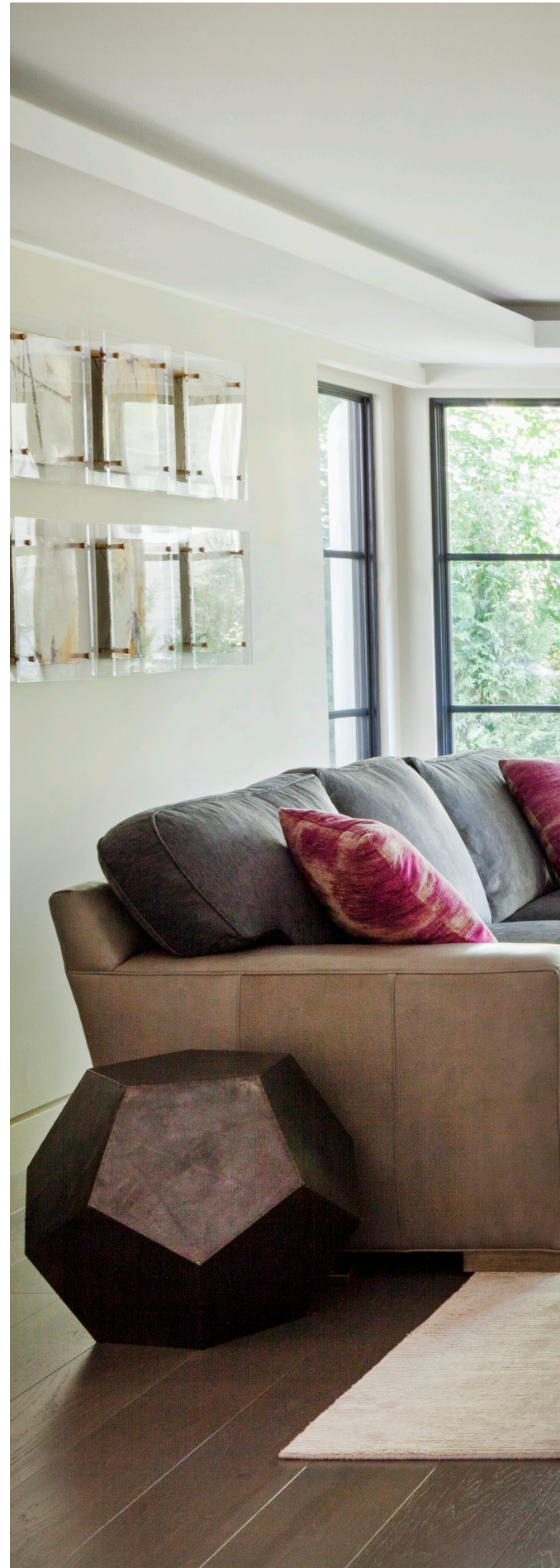
The designer, who works throughout the New York metro area, describes the couple's direction for the renovation as "luxurious and industrial," an ideal scenario for Madden, whose projects exhibit a style that is clean, curated and cross-category; the traditional dining chairs surrounding a more rustic table beneath a very modern lighting fixture in this home serves as the perfect example.

"The pre-renovation furnishings weren't in line with the style we've carried through the new home," Madden says. "The homeowners were absolutely ready for a change. Every furnishing and fixture on the main level and in the master bedroom is new."

Hanging lights from Design Within Reach create a dramatic visual when interspersed among custom steel rafters designed to support the roof rafters. The custom-designed concrete steps are from JM Lifestyles.



To reinforce the element of industrial design, exposed metal was brought into the renovation in a number of instances: a rolling door that leads from the family room to the yoga studio, steel columns and beams both inside and out, and stair railings. “The exposed metal and concrete materials give the space a raw, tectonic nature,” Madden tells.



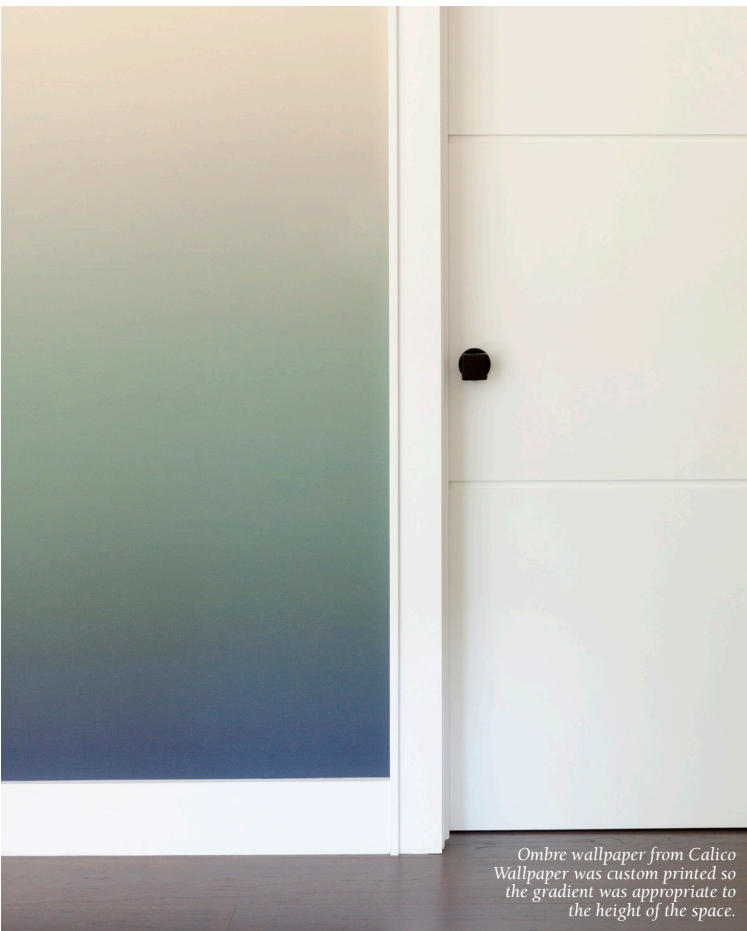
Clean and comfortable, the living room features a Century Furniture sofa customized by Jenny Madden Design using leather upholstery from Edelman and fabric from Kravet. The new windows from Marvin Windows and Door are finished with Black Iron paint for a dramatic, industrial touch.



Combining styles with ease, the dining area marries a rustic custom table made with reclaimed barn beams with more traditional chairs from Restoration Hardware and tops the scene with a modern hanging light from Bocci.



The sleek kitchen includes cabinetry in contrasting hues from Poggenpohl paired with a Quartzite counter from European Marble & Granite and a pure white Thassos backsplash from Porcelanosa.



Ombre wallpaper from Calico Wallpaper was custom printed so the gradient was appropriate to the height of the space.



A custom barn door from Millwork & More lends an industrial punch to sophisticated surroundings.

“While the main level has a neutral palette with accents of color, we wanted to allow color to run free in the master bedroom,” Madden explains.

In the bedroom, dreamy wallpaper from Calico Wallpaper meets with the more neutral tones of the custom leather headboard and Mitchell Gold + Bob Williams bench. The softer tones allow the more vibrant hue of the Kravet area rug to pop.



With the entire first floor gutted, the designer, who credits the “wonderful flow” of the new space to Stonewater Architecture, was able to start with a clean slate. Throughout the home, a curated combination of uncluttered spaces manages to achieve great depth courtesy of varying textures, natural elements and pops of color. Madden notes the couple’s desire for a balance between industry and luxury shines through in the marrying of clean-lined furnishings and architectural elements with high-end materials and sumptuous textures.

The notion is keenly felt in the master bedroom, a room that reads like a dreamy watercolor with a real softness despite furnishings that are largely modern. Ombre wallpaper from Calico Wallpaper’s Aurora collection was custom printed for the height of the space and contributes to a more saturated use of color.

“While the main level has a neutral palette with accents of color, we wanted to allow color to run free in the master bedroom,” Madden explains,

noting clean-lined furnishings were selected to be consistent with the main floor, with color and texture layered in. “It resulted in a really happy space.”

New light fixtures and windows throughout the home play an important role in making more modern spaces warm, while keeping with the client’s penchant for minimalism. Madden points to the large, dark charcoal windows as one of her favorite features of the home; the clients, on the other hand, claim the newly added yoga studio as theirs. The openness among the family room, dining room and kitchen is important to the renovated space as well. The original kitchen had been closed off from the rest of the home, and the family is now enjoying the newfound flow of these open spaces.

“Interiors can reflect the personalities and lifestyles of homeowners,” Madden states. “The clients aren’t one-dimensional, so the furnishings couldn’t be.” The designer notes that by layering naturalistic, rustic elements with those that are polished and precise, “we reflect a depth of character. The interior felt lived-in on installation day.” ■